

Email Appending

Improve your outbound communication effectiveness by reaching accurate and validated email addresses

Email marketing is one of the most powerful forms of communication in today's business environment but it is difficult to find accurate and permission based email addresses. Data8 customers benefit from enriching their database with validated business emails. We offer a comprehensive online email appending service for thousands of businesses worldwide. Our email appending service will turn your contact list into a powerful tool that enables digital communication with your target market.

Email Appending (Business) is also provided as part of our **bureau service** available for anyone who has more complex data cleansing needs.

Features:

- Accurate and validated email addresses
- Screen against our database of over 900,000 businesses
- Comply with Anti Spam laws

Benefits:

- Enrich your marketing database
- Enable traditional and digital communication to your target market
- Save time and money
- Increase your campaign efficiency



How Much Is Clean Data Worth To You?

Helping Customers Everyday...

- **Save Time and Money** – Allocate marketing spend to target audiences and reduce time on manually updating data.
- **Have Peace of Mind** – Our vast variety of credible data sources updated on a daily basis ensures your data is always of the highest quality.
- **Make Intelligent Decisions** – A database free of errors helps make better business decisions and focus on programmes with higher return on investment.
- **Protect Brand Image** – Avoid PR nightmares
- **Automate Data Quality** – The intuitive interface helps clean and update your data in real time.
- **Enrich Database** – Update and add information to your records allowing you to segment and new data supply services.

About Data8

We believe that clean accurate data is the key to every successful business and this has been our philosophy since the beginning. This philosophy has enabled us to become the leading total data quality solutions provider so customers can completely trust their data.

Our team is at the core of our business, from our head office in Chester we have dedicated teams whose deep understanding of data quality solutions ensures that we offer the very best service to our customers.

Free data quality audit:

Once you [register](#) you can securely submit a file to our fully automated service. We will then provide you with a comprehensive report of your data and recommendations to help improve your data quality.



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